

## EXECUTIVE COACH PROFILE



**Anyima Okundi ICF PCC, EMCC, ESIA, EIA-SP**

Executive and Systemic Team Coach

Coach Educator and Supervisor

Learning Facilitator

Neurodivergent Nurturer

Vulnerable Visionary

Curator of Culturally Conscious Conversations that Count

### EXPERIENCE

Anyima Okundi is a seasoned entrepreneur and executive coach with over 20 years of experience spanning multiple industries. Since 2009, she has successfully managed her own design firm, gaining deep insights into leadership challenges and the dynamics of building successful organizations.

Beyond entrepreneurship, Anyima has an extensive corporate background, having held key roles across renowned organizations such as British Telecom Plc., Halifax Bank, Standard Chartered Bank, Unilever, Pierre Balmain, and the United Kingdom House of Commons.

As an executive coach, she has worked with teams in leading organizations, including the Mastercard Foundation and Diageo Group. Her expertise extends to coaching leaders in academia, finance, and government, as well as within United Nations agencies such as the UN High Commissioner for Refugees (UNHCR), the World Food Programme (WFP), the United Nations Population Fund (UNFPA), and United Nations Volunteers (UNV).

### CURRENT ROLE

Since 2015, Anyima has served as an Executive Coach, Leadership Skills Facilitator, Coach Educator, and Systemic Team Coach. Based in Kenya, she has worked with clients across Africa, Europe, and India. Passionate about guiding leaders through the complexities of personal and professional growth, Anyima helps them raise self-awareness, address leadership gaps, practice work-life harmony, navigate burnout, and discover their authentic voices. She takes pride in co-creating a safe and supportive space where leaders can explore their potential with vulnerability and depth. Her coaching style is grounded in active listening, holding leaders appropriately accountable, and drawing out their star qualities to help them thrive.

### EDUCATIONAL BACKGROUND

Anyima's academic background spans multiple disciplines, equipping her with a well-rounded perspective on leadership and personal development. She holds a Higher Diploma in Counselling and Psychology from the Kenya Association of Professional Counsellors, a Certificate in Entrepreneurship from Newham College of Further Education, a Postgraduate Diploma in International Business from the University of Surrey, and a Bachelor of Arts in Economics from the University of East Anglia.

### COACH CREDENTIALS

Anyima is a **Professional Certified Coach (PCC)** with the International Coach Federation (ICF) and a faculty member of the Academy of Executive Coaching (AoEC), East Africa. She holds a Practitioner Diploma in Executive Coaching and a Systemic Team Coaching Certificate from the AoEC. She is also a faculty member of the International Centre for Coaching Supervision (ICCS) in the UK. Her **coaching credentials** also include recognition as a **Senior Practitioner and Global Supervisor** with the European Mentoring and Coaching Council (EMCC) and accreditation as a Coach Supervisor with a Diploma from the International Centre for Coaching Supervision (ICCS). Additionally, she is a Level II eCoach, has obtained her TA101 certification, completed 2 years of Transactional analysis training, and is an experienced facilitator of Adult Learning spaces.

Anyima is **certified in several assessments**, including the Center for Creative Leadership's Benchmarks® 360 Assessments, WorkPlace Big Five Profile™, Influence Style Indicator, Conflict Dynamics Profile, and WorkLife Indicator™. She is also certified in Hogan assessments and the Leadership Versatility Index and utilizes Assesio Map X psychometric tools in her coaching practice.

**Passionate about Diversity and Inclusion**, she is a Mental Wellness advocate and, through her personal journey in design, actively seeks to support creative entrepreneurs in their businesses. She also supports professionals, parents and students on their journeys of Neurodivergence and understanding their unique super powers for success!

***For her, coaching isn't just another job—it's a calling and a way of life that has been in motion before it ever became a career.***

### CONTACTS

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