

EXECUTIVE COACH PROFILE



Name: Dr. Jaki Wasike-Sihanya, EdD; MBA; M.A.; B.Ed; ACC
Life, Leadership and Business Coach

WHAT COACHING MEANS TO ME

"I empower you design the personal and professional life you truly desire"

BACKGROUND AND PROFESSIONAL EXPERIENCE

Jaki has several years of experience leading, coaching, and mentoring individuals, offering a unique combination of business acumen, emotional intelligence, cultural awareness, and intentional living. As the Director and Founder of LifeSkills Coaching Consultants, she has trained and coached professionals, entrepreneurs, and executives across various industries.

She has served as a Program Coach at the Future Females Business School, equipping early-stage female entrepreneurs with skills to scale their businesses sustainably. Jaki was also a bilingual coach on Mastercard's Invest in Africa Program and the Nkwanzu AECF program for women entrepreneurs in the energy sector. Additionally, she has provided executive coaching at Special Olympics Africa and supported career transition coaching for executives from Gatsby Kenya and Technoserve. As a Member of the AECF Academy, she has contributed to training and coaching initiatives for entrepreneurs and business leaders. More recently she was involved in a program coaching members of Cabinet of the Republic of the Kingdom of Lesotho.

With over 27 years of experience in Sales, Marketing, Communications, and General Management, Jaki has held leadership roles in multinational corporations, including Nestlé, Shell, and Danone, as well as in the non-profit sector with Médicos Sin Fronteras. Her work has spanned most of Africa, deepening her cultural awareness and refining her understanding of markets, organisations, and leadership dynamics.

Jaki is also a Mental Health Coach (Modern Health) and a Character Coach (PPAK). She is currently researching Imposter Syndrome in Kenya, exploring its impact on professionals and entrepreneurs.

AREAS OF EXPERTISE

- Leadership coaching and training
- Leadership assessment (Benchmarks™ 360 Assessments)
- Business coaching and training
- Career Coaching

COACHING STYLE

Jaki empowers individuals to design the lives they truly desire through Coaching, Workshops, Speaking, and online Courses. She guides clients towards clarity, purpose, and passion offering unwavering support while remaining deeply present, engaging, and thought-provoking.

Her coaching style inspires clients to visualise their goals, cultivate self-awareness, and challenge the mindsets that drive or derail them. With a strategic approach, she helps them break through barriers and create actionable pathways to turn their vision into reality.

COACHING CREDENTIALS

Beckett McInroy CoachME, 2023

Certified CoachME Mentor Coach

International Coach Federation (ICF), 2018 & 2021

Associate Certified Coach (ACC) credential

Centre for Creative Leadership, 2018

Certified Feedback Facilitator Leadership Benchmark 360° Assessments

The Institute of Life Coach Training (ILCT) 2010

Certified Life Coach

International Systemic Team Coaching Certificate, 2015

EDUCATIONAL QUALIFICATIONS

UNICAF University, 2023

Doctor of Education

Warwick University, 2004

Executive MBA, Strategic Management

Kenyatta University, 1994

Master of Arts, Linguistics

Kenyatta University, 1991

Bachelor of Education (Hons)

CONTACTS

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Life, Leadership and Business Coach

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