

2021

KENYA

VIRTUAL LEARNING



MASTER CLASS IN Ethical Leadership



This remote learning masterclass equips participants for ethical leadership in personal, organisational and societal terms. Blending knowledge, experience and practice, participants in the programme will grow in their ability to lead and govern with purpose, confidence and skill as they address the ethical challenges they face in their daily operations, transactions and meetings.

Learning Outcomes:

Having attended this master class, participants will be able to:

- Reflect on the ethical quality of their personal leadership: How can I better manage and lead by example?
- Assess the ethical quality of their organisational practices: To what extent are we a reputable organisation?
- Value the importance of ethical governance for an organisation: How do we ensure that we create optimal value for society?
- Explain four essential tasks of ethical leadership: How do I develop into an ethical all-rounder?



THEMES



THEME 1: Ethical Person

- Giving voice to values
- Values in daily practice
- The nature of ethical dilemmas
- Building moral muscle



THEME 2: Ethical Organisation

- Organisation as enterprise and community
- Integrating ethics in organisational practices
- Facing up to ethical dilemmas and rationalisations
- What to do when trust is broken



THEME 3: Ethical Board

- The board-management relationship
- Corporate ethical culture
- Stakeholder accountability
- What to do when reputation is at risk



THEME 4: Ethical All-rounder

- Essential competencies for ethical leadership
- Building personal ethical alertness and resilience
- Practice ethical leadership as person, executive and citizen
- Bouncing back from woundedness

MASTERCLASS FACILITATOR:



Prof Arnold Smit

Prof Arnold Smit is an associate professor of Business in Society and programme head of the Postgraduate Diploma in Leadership Development at the University of Stellenbosch Business School. Through his firm, WisePraxis (Pty) Ltd, he offers consulting and training on the integration of values in leadership, teamwork and strategy. He is furthermore a non-executive director of The Ethics Institute, the past president of the Business Ethics Network of Africa and a trustee of SEED Educational Trust.

KEYNOTE SPEAKER:



Martin Oduor-Otieno
CEO, The Leadership Group



14 - 17 June 2021
(4 days with each session 1
9am - 11:30 am)



\$500



USB-ED:

Certificate provided by USB-ED
upon completion of the programme.

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**CEO level and
C-Suite Executives**

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