



## Scenario Planning: Future-proofing Your Strategy

Learn to apply Scenario Planning to prepare your organization for the “possible futures” in a dynamic and unpredictable world. This short high impact programme provides an opportunity for strategic leaders to learn to apply scenario planning as part of the strategic planning process to “future-proof” their organizations.

### Objectives

- Understand the concept, approaches and benefits of scenario planning
- Appreciate the tools used in scenario planning
- Establish key required scenario planning competencies
- Create practical scenarios for your organization
- Use scenario planning to mitigate business disruptions
- Embrace business continuity planning as part of organisational strategy

### Who is this Programme for?

- CEOs, C-suite executives and senior managers who play a strategic role within their organizations
- Middle managers in need of skills in strategic planning

### Abridged Agenda

- Scenario planning: A practical strategic approach
- Understanding trends for scenario planning
- Embedding scenarios in your business plan
- Leadership attributes for effective scenario planning
- Scenario planning during a crisis
- Business Continuity Planning: Fail-proof your organisation

### Event Details

**Date:** 24th May, 2024

**Time:** 8.30 a.m. – 4.00 p.m.

**Venue:** Radisson Blu Arboretum, Nairobi

**Investment:** KShs. 40,000 (inclusive of taxes)

### To Register

Please contact;

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**Deadline:** 17th May, 2024